

PRESS RELEASE

IndiaTech APPOINTS RAMEESH KAILASAM AS CEO



NEW DELHI, AUGUST 10th: IndiaTech.Org, a non-profit, voluntary industry association established with the objective of creating a strong and vibrant internet based tech and innovation ecosystem in India, has appointed Rameesh Kailasam as its CEO.

Rameesh Kailasam is a highly experienced and well-regarded technology, innovation, governance and policy expert. He brings in significant business experience and expertise in internet, technology and innovation policy space. He comes with a strong history of having worked with government and industry and has authored, conceptualised, and contributed to several thought leadership driven strategic government policies.

Deep Kalra, Chairman of MakeMyTrip, and founding member of IndiaTech, said “We are pleased to have someone with Rameesh’s calibre and track record to further the cause of growth in the internet- based technology and e-commerce space in India. We believe that his leadership will ensure better coordination between the association and its various stakeholders.”

Speaking on the appointment of Rameesh Kailasam, Ravi Mehta, founder of Steadview Capital and co-founder of IndiaTech, said, “For India’s economy to achieve its full potential in terms of growth and job creation, it needs a vibrant ecosystem of large home-grown internet companies, similar to what exists in China and the US. IndiaTech’s objective is to work with government, companies, investors, and other constituents to help achieve this objective. Rameesh will make for an excellent CEO of IndiaTech - he brings great experience, relationships, and energy. We look forward to working together.”

Rameesh Kailasam said, “I am delighted and honoured to be considered to lead IndiaTech. It is critical for India to have a voice for this sector that is destined to become the growth engine of the Indian economy. This sector has a strong potential to create jobs and promote innovation across the socio-economic strata. This industry, backed by the right supportive policy mechanism from the government, can have transformational impact similar to that internet commerce has had across the world and will usher the next big revolution in India.”

IndiaTech.org is committed to expanding the digital economy, promoting programs to foster skilling and technology and encouraging creation of employee-friendly policies. The objective of IndiaTech is to aid Indian internet-enabled technology firms and investors with cutting-edge research, thought partnership, policy advocacy, and promotion of local entrepreneurship, thereby maximizing India’s potential in the internet space.

IndiaTech.org works closely with established as well as upcoming internet-based startups and angel investor groups and regulatory agencies to enable a vibrant Indian internet technology based ecommerce eco-system.

Members of the IndiaTech include MakeMyTrip, Ola, Hike, SoftBank, Steadview Capital, Quikr, Matrix Partners, Policybazaar, Kalaari Capital, Urban Ladder, Lenskart, Epiq Capital, A91 Partners, IDG Ventures.